



Marina Coast Water District

Minutes

Community Outreach and Personnel Committee Meeting

August 1, 2023

1. Call to Order:

The August 1, 2023 Community Outreach Committee meeting was called to order at 7:33 p.m. by Director Moore. In attendance were:

- Committee members: Director Moore and Director Imamura
- Staff: Patrick Breen and Paula Riso
- Public members: Martin Rauch

2. Public Comments on Any Item Not on the Agenda:

There was no public comment.

3. Approve the Draft Minutes of the June 6, 2023 Meeting:

Director Imamura made a motion to approve the minutes of June 6, 2023. Director Moore seconded the motion. The minutes were approved by a vote of 2-Ayes (Imamura, Moore), 0-Noes, and 0-Absent.

4. Receive an Update on District Communications and Discuss Outreach Plan:

Mr. Rauch, Rauch Communications, who gave a quick review of the June and July outreach efforts and upcoming outreach items. Mr. Rauch reviewed committee requests that he had been tracking over the last couple of months and showed how they have responded to them. Director Moore suggested posting something on social media regarding how important a safe reliable sewer system is. He also suggested an eblast letting customers know where to dispose of hazardous waste, including pharmaceutical items, to help keep them out of the landfill and sewer lines. There was discussion on landscape recognition and perhaps holding some kind of competition within the District's service area.

5. Review List of Top Five Largest Homeowner Associations within the District's Service Area:

Mr. Breen introduced this item and reviewed the list with the Committee members. Discussion followed. The Committee suggested staff put together a generic PowerPoint presentation targeted for Homeowner Association (HOA) Boards and scheduling a 20-minute presentation to local HOA's, to be given by a Committee member. Director Moore volunteered to give the presentations to the HOA's and suggested the HOA's let their members know when MCWD would be at a meeting to give a presentation and respond to questions.

6. Identify Agenda Items for the Next Committee Meeting:

No special items were requested.

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7. Committee Member Comments:

Director Imamura commented that the City of Marina held their Night Out event in Central Marina and commented that there were many vendors. He suggested MCWD have a booth available at the next one as it is a good opportunity to be seen and answer questions from the public. Director Moore thanked staff for their efforts.

8. Adjournment:

Meeting adjourned at 8:30 p.m.